

# TARTAR SHIELD® *DentaTabs*®

**A calorie-free  
addition to your pet's  
dental care routine!**

- Patented formula reduces plaque, tartar and gingivitis
- Freshens breath
- Developed for dogs and cats
- Supplements professional dental care
- Available exclusively through your veterinarian
- Each bottle of DentaTabs contains 90 tablets, a 3-month supply



**Cleaner, Healthier Teeth  
for Healthier, Happier Pets**

*Try our other  
TARTAR SHIELD®  
dental care products*



**TARTAR SHIELD®**  
**SOFT  
RAWHIDE CHEWS**



**TARTAR SHIELD®**  
**CAT TREATS**



**TARTAR SHIELD®**  
**DOG BISCUITS**

Manufactured in U.S.A. for:  
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[www.TartarShield.com](http://www.TartarShield.com)

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U.S. Patent Pending 11/248,013



# *DentaTabs*®

**Dissolving Tablets for Your  
Pet's Drinking Water**



**Freshens Breath  
with Every Drink**

**Cleaner, Healthier Teeth  
for Healthier, Happier Pets**



## The Secret Ingredients

TARTAR SHIELD® DentaTabs® are an easy way to help your pet maintain better oral health. The tasteless, odorless dissolving tablets contain two clinically proven additives, malic acid (MA) and cetyl pyridinium chloride (CPC). Malic acid is a naturally occurring ingredient found in many fruits including apples, oranges, grapefruit and plums. CPC is a common antimicrobial agent that is used in many mouthwashes. Working together, these patented ingredients have been clinically proven to significantly *prevent* plaque and tartar build-up, reduce bacteria and keep your pet's mouth clean and healthy.

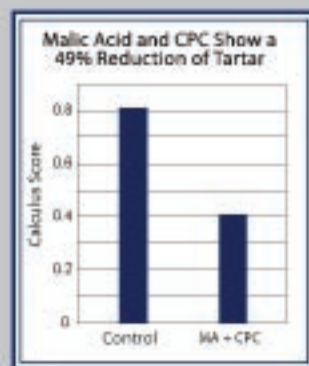


## Freshens Your Pet's Breath

We all know fresh breath is important! The results of our clinical trials have shown that the CPC present in DentaTabs® reduces oral malodor by as much as 50%.

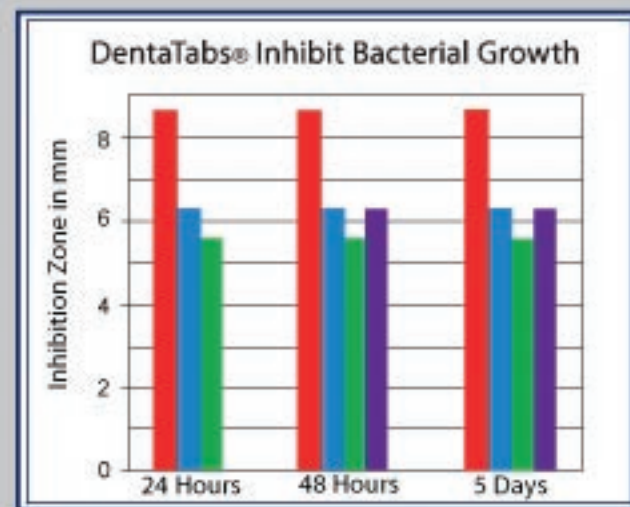
## Clinically Proven

The active ingredients in DentaTabs® were clinically proven to reduce tartar, plaque and gingivitis formation as well as significantly



improve pet breath through independent research at Indiana University School of Dentistry. Studies have shown that the combination of malic acid and CPC reduced tartar formation by 49%. The use of

DentaTabs® kills bacteria in the mouth that cause plaque, gingivitis and bad breath. A clinical test showed DentaTabs® exhibited antimicrobial activity against four oral bacteria, as shown in the graph below.



- Streptococcus Mutans
- Actinomyces Viscosus
- Porphyromonas Gingivalis
- Porphyromonas Asaccharolyticus

## Directions

Simply dissolve one tablet in 8 ounces of fresh drinking water. A tablet takes approximately five minutes to dissolve. Provide your pet with additional fresh water as needed. For maximum effectiveness, use one tablet in fresh water every day. DentaTabs® are safe for dogs and cats of all ages.



## Recommendations

TARTAR SHIELD® DentaTabs® are available exclusively from your veterinarian. Be sure your pet has regular dental cleanings by a veterinarian. Adding DentaTabs® to your pet's drinking water will help ensure better oral hygiene for your pet. Each bottle of DentaTabs® contains 90 tablets, a three-month supply.



DentaTabs® are also ideal for pets that need to limit their calorie intake or for pets with allergy concerns.