

# TARTAR SHIELD® DOG BISCUITS

Provide an effective  
dental care formula  
in a tasty treat!

- Cleans teeth and freshens breath
- Patented formula with clinically proven malic acid
- Reduces plaque and tartar build-up
- Chicken flavor your dog will beg for
- Supplements professional dental care
- Available exclusively through veterinarians



Cleaner, Healthier Teeth  
for Healthier, Happier Pets

Don't make your Dog  
WAIT for more  
**TARTAR SHIELD®**  
**DOG BISCUITS**  
You can order another supply  
to be shipped to your door!



Place your order at  
[www.TartarShield.com](http://www.TartarShield.com)  
or call your Veterinarian

Try our other  
**TARTAR SHIELD®**  
*dental care products*

Manufactured in U.S.A. for:  
Tartar Shield Pet Products  
Therametric Technologies, Inc.  
Noblesville, IN 46060  
1-888-598-7658

[www.TartarShield.com](http://www.TartarShield.com)

U.S. Patent No. 6,080,419



# DOG BISCUITS



Show Your Dog  
You Care

By providing a tasty treat  
that cleans your dog's teeth

## The Secret Ingredients

TARTAR SHIELD® Dog Biscuits are coated with Malic Acid, a naturally occurring ingredient found in citrus fruits. Malic Acid works in a patented formula clinically proven to significantly *prevent* plaque and tartar build-up, reduce bacteria and clean teeth. Malic Acid also acts as a flavor enhancer, making TARTAR SHIELD® Dog Biscuits a tasty treat your dog is sure to love!

## The Importance of Healthy Teeth

Yellow teeth, inflamed gums, and bad breath may indicate a serious gum disease that can lead to other health problems. The American Veterinary Dental Society asserts that periodontal disease affects nearly 80 percent of dogs over the age of three. It is the number one health problem diagnosed in dogs. What begins as bacteria and plaque on teeth can progress into bleeding gums, tooth loss and even damage the heart and other internal organs.

TARTAR SHIELD® Dog Biscuits significantly reduce bacteria and plaque, helping to keep your dog healthy and happy.



## Clinically Proven

TARTAR SHIELD® Dog Biscuits were clinically proven to significantly reduce tartar build-up through independent research conducted at Indiana University School of Dentistry. Studies showed that dogs treated with malic acid present in TARTAR SHIELD® Dog Biscuits had 32% *less* tartar build-up than those not treated with malic acid.



## Prevention is the Key

Periodontal disease is a preventable disease. Routine care can stop it before it starts. Taking care of your dog's teeth can add years to his life. TARTAR SHIELD® Dog Biscuits actually removes dental plaque and *prevents* tartar formation on your dog's teeth.

*Arm your Dog with  
Tartar Protection*



## Feeding Instructions

Give your dog TARTAR SHIELD® as a tasty treat or reward. To help keep teeth clean and reduce tartar formation, feed 2 biscuits daily in addition to the normal diet. TARTAR SHIELD® Dog Biscuits are a wholesome treat, fortified with essential vitamins and minerals in a tasty chicken flavor.

## Recommendations

TARTAR SHIELD® Dog Biscuits are available exclusively from veterinarians. Be sure your dog has regular dental cleanings by a veterinarian. Feeding your dog TARTAR SHIELD® Dog Biscuits will help keep teeth clean between cleanings and ensure better oral hygiene for your dog.

