

TARTAR SHIELD[®] SOFT RAWHIDE CHEWS

Provide an effective
dental care formula
in a tasty treat!

- Cleans teeth and freshens breath
- Patented formula clinically proven to reduce plaque, tartar and gingivitis
- Easy to chew surface with savory bacon flavor baked all the way through
- Available in three sizes to suit your small, large or extra large dog
- Supplements professional dental care



BACON FLAVOR
ALL THE WAY THROUGH



Cleaner, Healthier Teeth
for Healthier, Happier Pets

Don't make your Dog
WAIT for more

SOFT RAWHIDE CHEWS

You can order another supply
to be shipped to your door!



Place your order at
www.TartarShield.com
or ask your Veterinarian

Try our other
TARTAR SHIELD[®]
dental care products

Manufactured in U.S.A. for:
Tartar Shield Pet Products
Therametric Technologies, Inc.
Noblesville, IN 46060
1-888-598-7658

www.TartarShield.com

U.S. Patent No. 7,449,204



Give Your Dog
Something
to Smile About

Cleaner, Healthier Teeth
for Healthier, Happier Dogs

A Revolution in Rawhide

Many dogs have trouble chewing conventional rawhide. That's why our Soft Rawhide Chews are specially made to "give" when your dog bites into them, for the first time making rawhide safe, easy to chew and gentle on your dog's teeth and gums.

The Secret Ingredients

TARTAR SHIELD® Soft Rawhide Chews are coated with a unique mixture containing sodium tripolyphosphate and cetyl pyridinium chloride. This mixture works in a patented formula clinically proven to significantly *prevent* plaque and tartar build-up, reduce bacteria, clean teeth and freshen breath.

The Importance of Healthy Teeth

Oral disease is the most frequently diagnosed health problem in dogs and cats. The build-up of plaque turns to hard tartar which often results in gingivitis. This creates bad breath as well as bleeding gums, gum erosion and tooth loss. When bacteria enters the bloodstream, your pet's internal organs are affected. Many medical problems seen in the heart, lungs, liver and kidneys may have resulted from the presence of oral disease.

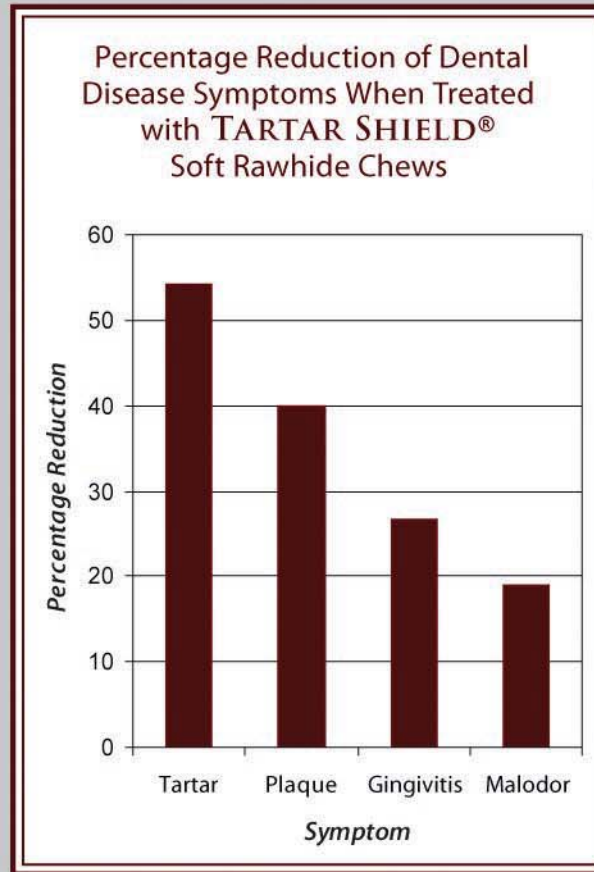
VOHC Seal of Acceptance



TARTAR SHIELD® Soft Rawhide Chews received the coveted Veterinary Oral Health Council's (VOHC) Seal of Acceptance for tartar control.

Clinically Proven

TARTAR SHIELD® Soft Rawhide Chews were clinically proven to significantly reduce plaque, tartar, gingivitis and doggie-breath through independent research conducted at Indiana University School of Dentistry. Studies showed that dogs given one chew a day had significant reductions in tartar, plaque, gingivitis and malodor.



Arm your Dog with
Tartar Protection



Feeding Instructions

Give your small or large dog one TARTAR SHIELD® Soft Rawhide Chew every day and extra large dogs 3- 4 chews a week. TARTAR SHIELD® Soft Rawhide Chews are designed as a snack or treat and are not intended to be the sole diet for dogs. Be sure your dog has regular professional dental cleanings by a veterinarian.

Available in Three Sizes

TARTAR SHIELD® Soft Rawhide Chews for Small Dogs are specially designed for small breeds and puppies and are easy to chew. TARTAR SHIELD® Soft Rawhide Chews for Large and Extra Large Dogs are designed to be gentle on your dog's teeth and gums.

Ingredients:

American Beefhide, Bacon Flavor, Sodium Tripolyphosphate and Cetyl Pyridinium Chloride. Made in U.S.A.

